

lizakelley@graphicdesign

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Experience **The VIA Group LLC** Advertising Agency

Portland, ME

2/25/08–Present

I started at The VIA Group as an intern, and was soon hired on full-time as a designer and art director. I've worked on a range of clients including Welch's, Maidenform, DuPont, Colonial Life, Unum, Seagram's Escapes, and Backyard Farms. I also helped art direct a VIA self promotion outdoor installation in Soho, NYC, and have done other VIA related branding and projects.

Wolfe Editions Letterpress Printmaking shop

Portland, ME

1/15/06–5/15/07

Worked on a range of business cards, letterheads, broadsides, and other forms of stationary. Learned the tools of the letterpress industry, and helped run a range of machines including a vandercook press, heidelberg offset press, and also the ludlow type caster. Worked with hand-setting type as well as wood type.

Crystal Cawley Book Arts Independent Book Artist

Portland, ME

9/15/06–1/5/07

Interned with independent book artist, Crystal Cawley. Learned a variety of stitches including coptic, button-hole, and saddle, along with other non-stitch forms of book making. Learned different printing techniques including letterpress, offset, and monoprinting. Assisted in the final development of three or more artists books.

Awards **Hatch Award: Merit**

October 2009

Part of team that won a merit Hatch Award for The Believe Campaign, a VIA self promotion outdoor installation located in Soho, NYC.

Geary's Summer Ale Contest Winner

May 2006

Won the largest scholarship award at Maine College of art. Winning package design for Geary's Summer Ale.

Education **Maine College of Art**

Portland, ME

2004-2007

BFA with honors in Graphic Design

Clark University

Worcester, MA

2001-2003

Concentrated in Philosophy and Psychology

References **Margo Halverson** Graphic Design Professor 207 450 7471

Teddy Stoecklein Creative Director 207 221 3000

Chris Cote Associate Creative Director 207 221 3000