

# lizakelleygraphicdesign

207 712 3893 | [lizakelley@gmail.com](mailto:lizakelley@gmail.com) | [www.lizakelley.com](http://www.lizakelley.com)

## **Experience** **The VIA Agency** Advertising Agency

Portland, ME

2/25/08–Present

I am a full time designer and art director at The VIA Group. I've worked on a range of clients including Welch's, Maidenform, DuPont, Colonial Life, Unum, Seagram's Escapes, Dundee Beer, Prestige, LoJack and Backyard Farms, on projects ranging from collateral, logos, website design, online banners, print, to outdoor. I also helped art direct a VIA self promotion outdoor installation in Soho, NYC, and have done a number of VIA branding projects.

## **Wolfe Editions** Letterpress Printmaking shop

Portland, ME

1/15/06–5/15/07

Worked on a range of business cards, letterheads, broadsides, and other forms of stationary. Learned the tools of the letterpress industry, and helped run a range of machines including a vandercook press, heidelberg offset press, and also the ludlow type caster. Worked with hand-setting type as well as wood type.

## **Crystal Cawley Book Arts** Independent Book Artist

Portland, ME

9/15/06–1/5/07

Interned with independent book artist, Crystal Cawley. Learned a variety of stitches including coptic, button-hole, and saddle, along with other non-stich forms of book making. Learned different printing techniques including letterpress, offset, and monoprinting. Assisted in the final development of three or more artists books.

## **Awards** **Hatch Award: Merit**

October 2009

Part of team that won a merit Hatch Award for The Believe Campaign, a VIA self promotion outdoor installation located in Soho, NYC.

## **Geary's Summer Ale Contest Winner**

May 2006

Won the largest scholarship award at Maine College of art. Winning package design for Geary's Summer Ale.

## **Education** **Maine College of Art**

Portland, ME

2004-2007

BFA with honors in Graphic Design

## **Clark University**

Worcester, MA

2001-2003

Concentrated in Philosophy and Psychology

## **References** **Margo Halverson** Head of Graphic Design: MECA 207 450 7471

**David Wolfe** Letterpress Printmaker: Wolfe Editions 207 228 4602

**Teddy Stoecklein** Creative Director: The VIA Group 207 221 3000

**Steve LaChance** Design Director: The VIA Group 207-221-3000

**Chris Cote** Associate Creative Director: The VIA Group 207 221 3000

## **Freelance Clients**

### **Learning Works**

[www.learningworks.me](http://www.learningworks.me)

207 775 0105

### **Raven House Publishing**

[www.ravenhousepublishing.com](http://www.ravenhousepublishing.com)

207 838 4652

### **Maine Academy of Modern Music**

[www.maineacademyofmodernmusic.org](http://www.maineacademyofmodernmusic.org)

207 899 3433

### **Eric Bettencourt**

[www.eric-bettencourt.com](http://www.eric-bettencourt.com)

207 315 3082

### **Deep In The Belly Managment**

[www.deepinthebelly.com](http://www.deepinthebelly.com)

585 752 3221

### **The Mallett Brothers Band**

[www.mallettbrothersband.com](http://www.mallettbrothersband.com)

207 210 9984